

Spring '14 Crescent

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Active Chapter's Report

Greetings Brothers,

I would like to introduce myself, my name is Chancellor Wiese and I will be serving as the Noble Ruler here at Eta Chapter for the coming year. From me and the entire new executive board we are looking forward to an enjoyable and productive term.

The semester is off to a great start here at 201 Gray. Brothers have begun to settle into their schedules and have been hitting the books hard for the first round of tests which are just right around the corner. The Fall Semester Grade Report has been released and our effort was shown. It was another strong semester academically, as the chapter's GPA was a 3.15, ranking us 3rd among the fraternities.

On the weekend of February 21st, we will be traveling down to Kansas City, MO to attend the annual AGR Leadership Conference. This is a two day conference which will include many educational seminars and the opportunity for brothers to network with other AGR chapters across the nation. 20 members are registered for the conference and are looking forward to an enjoyable and productive weekend.

Varieties is currently underway and 2nd cuts are being held the weekend of February 7th. This year the men of Alpha Gamma Rho are paired with the women of Pi Beta Phi and the men of Beta Sigma Psi. They have put in many hours of hard work and are looking forward to performing at, Sweepstakes being held the weekend of February 21st.

This year, for Greek Week we will be with the women of Kappa Delta and the men of Triangle and Phi Beta Sigma. We have another great showing as three brothers are serving on Greek Week Central as well as four brothers serving on Greek Week Crew. Lip Sync

practices are set to begin shortly, before a series of exciting events such as Greek Week Olympics, Tournaments, Community Service, and other fun activities.

As always, Eta chapter has another strong representation on VEISHEA Exec and various committees. Brother Karl Kerns is serving as one of this year's General Co-Chairs with three others serving on the Executive Board and 27 members serving on other committees. VEISHEA is scheduled for the week of April 7th- 13th. The AGR food stand will be located in its usual spot just across from Beardshear Hall. Feel free to stop by for some delicious food as you enjoy the parade.

It'll be here before you know it but Eta's 100 year celebration is approaching quickly. It is set for April 4th - 6th and many alumni have already registered and we are expecting an incredible turn out. We are looking forward to an exciting and memorable weekend. If you have not registered there is still time to do so. To register visit our website and click on the 100 year celebration tab and in a few easy steps you will be well on your way for a great weekend.

On behalf of the active chapter, have a safe and enjoyable end to the winter season, and a prosperous 2014. We hope to see you all at the 100 Year Anniversary.

Fraternally,



Chance Wiese "2108"
Noble Ruler
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cdwiese@iastate.edu

- Golfing is Friday afternoon, June 20, at Ridge Stone Golf Club in Sheffield, IA.
- Net proceeds fund ETA Chapter scholarships via the Central Iowa AGRs.
- Entry fee of \$90 (alumni) / \$45 (undergrads)

FRIDAY, JUNE 20, 2014
 11:30 a.m. Registration / Box lunch available
 12:30 p.m. Shotgun start
 5:00+ p.m. 19th Hole with prizes and fellowship!

TO REGISTER: Please email John Chism at john.chism@pioneer.com.
 Please indicate who you'd like to golf with.

Recruitment Report

My name is Jeremy Maass and I have been elected to serve as the VNR of Recruitment for the Spring and Fall semester of 2014. I grew up in Ida Grove, Iowa on an acreage where we raised around 40 head of cows for show cattle purposes. I am extremely excited and truly honored to be serving as the new VNR of Recruitment. I look forward to recruiting this year's 2014 Fall class and bringing new leaders and well-rounded men to Alpha Gamma Rho.

Every year, our alumni give us great recruitment support by sending us names of potential recruits. This year has been very promising as well. We have started to call young men to talk about their interest in Alpha Gamma Rho and invite them for a house tour. So, if you know any young men that could be potentially interested I would love to talk to them. You can feel free to send me an e-mail or give me a call at the number and address listed below. We are looking for about 23 incoming Freshmen, one Sophomore, and two-three Juniors. I hope to recruit men that have a strong passion

for agriculture and hold themselves to high standards as we men do here at Eta Chapter.

Also, I have begun to work on the recruit list for Fall of 2015 as well. So, if you know any high school juniors you think might have interest in Alpha Gamma Rho I would like to have their information so we can start talking to them early next year and bring them to 201 Gray.

Fraternally,



Jeremy Maass "2132"
VNR of Recruitment
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jdmaass@iastate.edu

Mom's Journal

100 years of Eta Chapter, Alpha Gamma Rho, Iowa State University! Time to reflect--- Do you realize that President Beardshear banned Iowa State College students from joining fraternities/sororities in 1891? It was President Storm who lifted this ban in 1905 and in 1920 he mandated a faculty advisor be appointed for each chapter because of administrative concerns over student conduct. President Helsler mandated that fraternities secure housemothers.

As you will recall, Eta Chapter was granted their active chapter status at the national convention in 1913. However, due to a misunderstanding the ISC faculty committee in Ames tabled the matter for one year. So, on April 4, 1914, the Eta Chapter was installed as the seventh chapter of Alpha Gamma Rho. The members were already living at 219 Hyland, their first home. In 1917, members moved to 2828 Boone and in 1923 members moved into the basement at 201 Gray while construction continued on the new house. And the memories from the halls of 201 Gray will be relived April 4 -6, 2014 as Eta members gather for their 100th year celebration.

For all things there is a season. We are called to make decisions that address the seasons of our lives and after much consideration I have decided to resign my position at the close of this contract year. This decision comes with sadness as the men of Alpha Gamma Rho and its experiences have enhanced my life. My passion for AGR has grown as I respect all that you stand for, marvel at your accomplishments, and applaud your character. Thanks for the privilege of being a part of your life and for the honor of being called "Mom." As we begin new chapters in our lives, may we always be mindful for how Alpha Gamma Rho is a part of who we are and will become. I will miss you, but the memories will bring smiles for years to come. God Bless.



Mom Brown
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Centennial Schedule

Friday April 4th:

- 2:00pm - Check In and Registration at AGR
- 5:00pm - Class Dinners
- 7:00pm - Kick off Reception at Scheman
 - Historical Showcase of Eta Chapter
- 9:00pm - Entertainment
 - Live Music - Swing Crew
 - Cash Bar

Saturday April 5th:

- 8:30am - Tours
 - Campus Tour (Kildee, Curtiss, etc.)
 - Vet Med Complex Tour
 - Athletic Facilities Tour
 - AGR House Tour

11:00am - Activation at Ag Learning Pavilion

12:30pm - Lunch at Ag Learning Pavilion

2:00pm - Ag Round Tables @ Pavilion

Saturday April 5th cont.

- 2:00pm - AGR Women:
 - Knoll Tour
 - Prairie Moon
 - Alumni Center Tour
 - Brunnier Gallery

6:00pm - Reception at Ag Learning Pavilion

7:00pm - 100th Anniversary Banquet

9:00pm - Entertainment

Sunday April 6th:

9:30am - Church Service at Gateway Hotel

10:00am - Founders' Day Activities

11:30am - Next Century Luncheon

Honorary Initiation of President Leath



This spring Alpha Gamma Rho—Eta is honored to have Dr. Steven Leath, President of Iowa State University, become an honorary member. Dr. Leath is a man of agriculture; he has his Ph.D. in plant pathology. We are pleased to initiate Leath on the year of our 100 Year Celebration because of his outstanding accomplishments that he has had with Iowa State University as

well as the agricultural industry as a whole. As the 15th President of Iowa State University he educates more than 33,000 students, manages 6,000 employees and he provides agricultural research and extension programs throughout the state. President Leath succeeds former President Gregory Geoffroy. Leath was inaugurated in September 2012. As president of Iowa State, Leath has raised the enrollment of students and set new records for fund raising goals.

Leath has been a great leader for Iowa State and will continue to be one. His four main goals reflect his method of leadership; maintain and improve the high quality student educational experience that the university is known for, strengthen the university's scholarly reputation, expand and broaden its research enterprise, and increase its economic development programs and activities for the state of Iowa.

Dr. Leath has lived a very diverse life with many different areas of interest. He spent one year as a Plant

Pathologist in Illinois before becoming a staff member at North Carolina State University's College of Agriculture and Life Sciences as a plant pathologist with the USDA Research Services. He then moved to Washington, DC as acting National Grain Crops Program leader for the USDA-ARS.

In 2001 Leath began his career as a professor. As a professor and researcher, Leath did most of his work for North Carolina State University. In 2007 Leath was promoted to Vice President for Research for the University of North Carolina General Administration.

Dr. Steven Leath has lived a very productive and successful life. Iowa State University is lucky to have him. The men of Alpha Gamma Rho Eta Chapter, are also very honored to be initiating President Leath as an honorary member during our 100th Year Celebration.



Austin Lane, Eta member with President Leath during a VEISHEA BBQ

AGR Roundtables

The Agriculture Roundtable at 2 PM on Saturday, April 5th at the Ag Learning Pavilion is sure to be a highlight of the 100th Year Celebration. The event will feature a handful of our prominent alumni from various industries within agriculture. Through interactive discussions, this group of agricultural leaders will share their perspectives of the past, present, and future of agriculture.

All brothers are highly encouraged to take advantage of this rare opportunity to gain insight from the years of success this panel has experienced. There is no better way to broaden our knowledge in agriculture than to converse with others who have played significant roles in leading the industry to where we are today.

This session's attendees are sure to enjoy an insightful exchange with an unparalleled assembly of agricultural experience. Eta Chapter has always provided strong agricultural leaders through time. It is indeed a privilege to have these six Eta brothers share diverse agricultural leadership opportunities with us as we close out Eta's first 100 years!



Jim Christensen - Moderator

- "1194"
- Iowa State University Alumnus
- Professionally manages Royal Beef
- Royal Beef is a 5,600 head confinement cattle feedlot near Royal, Iowa



Jim Borel

- "1150"
- Iowa State University Alumnus
- Executive Vice President at DuPont
- Has responsibilities for DuPont Pioneer, Crop Protection and Nutrition and Health Businesses, and as a member of DuPont's Office of Chief Executive



Matt Deppe

- "1660"
- Iowa State University Alumnus and received his masters at Western Kentucky University
- CEO of Iowa Cattlemen's Association (ICA)
- ICA consists of over 10,000 beef-producing families and companies dedicated to improving the industry



Paul Maass

- "1393"
- Iowa State University Alumnus
- President of ConAgra Foods, Inc. Commercial Foods and Private Brands segments
- Private Brands' business is the largest in North America



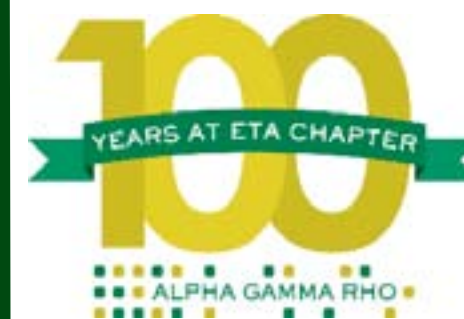
Dave McDonald

- "1358"
- Iowa State University Alumnus
- President and Chief Operating Officer of OSI Group, LLC
- OSI Group is a global leader in supplying protein-items and other food products to leading food service and retail brands



Bruce Rastetter

- "1957", Honorary Member
- University of Iowa Alumnus
- CEO at Summit Group
- Elected President of Iowa Board of Regents that governs the University of Iowa, Iowa State University, and University of Northern Iowa in 2013



Alpha Gamma Rho
ISU Alumni

For the most up to date info.
on all things happening at Eta
Chapter, follow us on
Facebook

Centennial Tours

Greetings Brothers,

As we approach the 100 year celebration there is one component I wish to elaborate on. Saturday morning, the active chapter will be offering several tours, including Campus (College of Agriculture and Life Sciences), the Sukup Basketball Complex, and the College of Veterinary Medicine. In the coming weeks, we will be sending out post cards for you to select your tour preference. Additionally, we will be offering the women optional tours of The Knoll, Prairie Moon Winery, the Brunner Gallery, and The Alumni Center during the Ag Round table. There will be no cost, but you must RSVP. We will not have any open spots the day of

so RSVPing is required. We look forward to seeing you at the Centennial Celebration, and please don't hesitate to contact me with any questions you have with the tours.

Fraternally,



Jake Armstrong "2094"
309-297-0780
army92@iastate.edu

The Composite collection has become pretty complete thanks to your help with the earliest composite being 1954. Perhaps in the 50's is when the composite became popular. **At this time, the years we are missing include: 1957, 1969, 1977, 1979, 1983, 1984, 1985, 1986, 1989, and 1991.**



March 23rd at the Ag Learning Pavilion
Registration is March, 21st and 22nd

Lost Brothers

249	Kenneth McKinnon	489	Byron Thomas	1182	James Stark
152	Wilbur Pentzer	496	Marcus Bauer	1260	James Holub
251	Martin Weiss	513	Marvin Boss	1429	James Meyer
319	Prentice Burdick	529	Charles Cutter	1458	Jeffrey Vondrak
327	Robert Putman	593	Leslie Mathews	1470	Brian Corpman
335	Ferdinand Plumer	613	Jakob Schmitt	1750	Lee Brinning
354	John Simmons	703	Dallas Western	1863	Matthew Thome
382	Donald Ehr	979	Stephen Prizer	1929	Aaron Wenger
460	Charles Neale	1073	Jasper Crowe	2007	Jeremy Wurzer

If you know the new addresses of these brothers or if you are at a new address please notify one of our Eta Editors or contact the Home Office at www.alphagammarho.org

Circle of Life

Celebrations: Congradulations to:

Brother Neal Grant #2026 married Lydia (daughter of brother David Lubben #1147) on November 2nd, 2013

Brother Bret Pierce #1768 married Elizabeth Frederick

Brother James Cornelius #1993 is engaged to Janie Imming. The wedding is February 22nd, 2014.

Deaths: We extend our sympathy to the families of:

Brother Brad Peyton, #1162 passed away September 19th, 2013.

Brother Mell Taets, #1768 passed away in September of 2012

Please send Circle of Life updates to the Eta Editors

Housemother Jan Brown

Eta Chapter house mother, Jan Brown, has been here for 18 years. After her many years of providing guidance and helping to create better men, "Mom" has decided to retire and start a new chapter of her life outside the halls of 201 Gray.

Mom Brown first came to the chapter in 1996 after retiring from her career as a Food and Consumer Science teacher. She felt being house mom would be a good way for her to pass on her career skills to the young men of AGR since part of the house mother's responsibilities include teaching the brothers proper etiquette. Mom Brown also has strong family ties that influenced her decision. Her father, two of her brothers, and her nephews were all AGR's and all of them lived right here at 201 Gray. In fact, her nephew entertained the idea to her becoming house mom when she visited him and went on a house tour as she was approaching retirement from teaching.

Mom Brown is very passionate for Alpha Gamma Rho and everything it stands for. She said what she enjoyed most about being house mother was watching all the young men grow and become successful over the four years they are here and into the future. She also enjoys homecoming and all of the events the undergraduates participate in throughout the year. Mom Brown is always in the crowd cheering on and supporting us.

If you ask any brother that has been in the house with Mom Brown, I think you would find they would have a high opinion of her. We know what we learned in her etiquette lessons will resurface for years to come! She has been more than just a house mother here at AGR. She has been a valuable resource person through the years as she has helped us build strong resumes and exposed us to social/professional development. Because of her many years of experience and ties to the house, she was able to provide executive members with advice to continually strengthen Eta Chapter.

Perhaps all of her efforts are reflected through the 2013 Alpha Gamma Rho Housemother Award. She

was the recipient of the highest honor for both the "Best Management Program" and "Promotion of Cultural and Social Practices" divisions as well as recognition over the years.

Over her many years of service to the chapter, Mom Brown has seen many changes in the house. When she first started most members were from production agriculture backgrounds where as today the membership is more diverse. She also shared that technology has really changed. When she arrived we had 15 landlines running into the house. Today we have two. There were only five computers in the lab as compared to the eight today and everyone having their own. Along with technology advances, there are many more ag. industry recruiters joining us for a meal and actively networking with our brothers at AGR conventions and other professional opportunities.

Mom Brown is very appreciative of the young men who decide to become AGR's. Their desire to be leaders, seek internships, and be academically strong helps make her job easy. She is thankful for the respect shown to her from the young men that come through these halls.

The undergraduates and all the brothers that have worked with Mom Brown can agree that Mom Brown has been a huge asset to this chapter and has played a crucial role in continuing to move us forward. We wish her well in her future endeavors and are very thankful for all that she has done.



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2014 Calendar

February 21st-22nd AGR Leadership Conference
March 12th-15th Big 12 Basketball Tournament
March 17th-21st Spring Break
March 22/23rd Cyclone Classic/Spring Showdown
April 4th-6th Centennial Celebration
April 7th-14th VEISHEA
April 12th VEISHEA Parade
April 27th-29th Iowa FFA Leadership Conference
May 10th Commencement
June 20th AGR Golf Outing
August 1st-4th AGR National Convention